



CROSSLISTS EXCLUSIVE  
2013

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# LIVING FAITH - CATHOLIC BOOK BUYERS

10,256

Catholic Book Buyers

\$110/M

From a similar group of active Catholics who subscribe to Living Faith, mostly lay men and women, comes this listing of direct mail responsive active Catholic buyers of books.

The list is constantly being cleaned and updated.

Living Faith book buyers are especially attracted to various Catholic authors who follow the tradition of and fidelity to the doctrines and teachings of the Catholic Church. They tend to be repeat buyers.

Because of their active status and responsiveness, this list is an excellent source for both fundraisers and publishers alike. Worth an immediate test!

**Selections:**

Key Coding: \$5/M  
GEO: \$8/M

**Media:**

CD, Diskette \$55/FF  
Email, FTP \$55/FF

**Sample:**

1 is REQUIRED

**Minimum Order**

5,000



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