



**CROSSLISTS EXCLUSIVE
2015**

List # CCL028
NextMark ID: 246945
SRDS ID: 067001

LITURGICAL PRESS' ACTIVE LAY BUYERS

| | | |
|---------------|---------------------------------|----------------|
| 7,989 | 12-Month Hotline Actives | +\$10/M |
| 16,454 | 24-Month Actives | +\$5/M |
| 26,684 | Total File (48-Months) | \$95/M |

The active lay buyers of one of the most respected Catholic publishing houses in the United States, The Liturgical Press, is a best seller among the Catholic Fundraisers & Publishers.

Operated by the Benedictine Fathers and Brothers of St. John's Abbey in Collegeville, MN, this list has been kept active and productive each year. This file is composed of highly responsive, well educated, well balanced buyers who take their faith seriously. Books and materials produced are of both practical as well as theological value; also for resource, academic, and devotional purposes.

This is a valuable list of middle to higher income Catholics who will respond to Catholic fundraising for all purposes as well as for



Selections:

Key Coding: \$5/M
GEO: \$8/M

Media:

CD, Diskette \$55/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

5,000



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