



CROSSLISTS
2013

List # CCS200
NextMark ID: 336658
SRDS ID: 336658

SPANISH-SPEAKING Catholic Buyers

1,030,107	TOTAL Universe	\$85/M
1,030,107	12-Month Buyers	\$85/M
621,915	6-Month Buyers	\$90/M
249,718	3-Month Buyers	\$90/M

These Spanish-Speaking Catholic Buyers have purchased a variety of products, such as apparel, books, collectibles, gourmet food, children's products, crafts & hobbies, holiday items, personal care items, health & beauty products, home furnishings, electronics, jewelry, gardening items, music, gifts, specialty items, electronics, etc.

PRODUCT CATEGORIES ARE SELECTABLE !

Hispanics have grown into the largest minority in the country today - yet they have been frequently overlooked in marketing efforts. Since they customarily receive fewer promotional mail pieces, Hispanics are more receptive to direct mail offers that meet their needs.

These Spanish-Speaking Catholic Buyers are sourced from a nationwide proprietary database of buyer transactions.

Selections:
 Key coding: \$5/M
 GEO: \$5/M
 Gender \$5/M
 Presence of
 Children \$5/M
 Product Type \$10/M

Media:
 CD, Diskette \$55/FF
 Email, FTP \$55/FF

Sample:
 1 is REQUIRED

Minimum Order
 5M



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