



CROSSLISTS  
2013

List # CCS203  
NextMark ID: 336447  
SRDS ID: 336447

# SPANISH-SPEAKING Catholic Subscribers

120,197	TOTAL Universe	\$85/M
95,661	18-Month Hotline	\$85/M
66,910	12-Month Hotline	\$90/M
40,357	6-Month Hotline	\$90/M

These Spanish-Speaking Catholic Subscribers read a variety of magazines on subjects such as news and commentary, travel & leisure, home & gardening, music & entertainment, outdoors, sports & recreation, science & technology, women's interests, men's interests, health & fitness, children's & teens, babies & parenting, food & cooking, crafts & hobbies and business.

Hispanics have grown into the largest minority in the country today - yet they have been frequently overlooked in prospecting efforts. They are awaiting offers to further their interests.

These Spanish-Speaking Catholic Subscribers are sourced from a nationwide proprietary database of subscription transactions.



**Selections:**

Key coding: \$5/M  
GEO: \$5/M

**Media:**

CD, Diskette \$55/FF  
Email, FTP \$55/FF

**Sample:**

1 is REQUIRED

**Minimum Order**

5M



PO Box 230  
Lone Jack, MO 64070  
Phone 816-697-3306 Fax 816-697-3317  
www.crosslists.com

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