



CROSSLISTS EXCLUSIVE
2014

NextMark ID: 387884

NOW YOU KNOW MEDIA Active Catholic Clergy & Sisters Buyers

2,368

Active Buyers

\$375/F

Reach these influential Catholics – Clergy and Sisters - who are responsible for the purchasing decisions in all aspects of their churches and schools. They are well-educated and well-read Catholics who have purchased audio and video courses taught by leading professors and authors. With an average unit of sale of \$70.00 and a very high percentage of multiple purchases, these priests and women religious are committed to learning and teaching others to grow in their understanding of worship, Catholic doctrine, the sacraments, theology and Christian history.

There are many needs in Catholic parishes and these members of clergy and sisters have responded well to direct mail offers for a variety of products, especially DVD/CD products, books, subscriptions and other merchandise to be used in churches, convents and Catholic schools.

Selections:

Key Coding: \$5/M
GEO: \$8/M

Media:

CD, Diskette \$50/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

FULL RUN ONLY



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